



Iva A. (Newkirk) Lawrence

September 24, 1938 - March 31, 2014

Iva A. Lawrence, 75, of Milwaukee formerly of Sextonville, passed away on March 31, 2014, at UW Hospital with her two children at her side following a courageous five-year battle with multiple myeloma.

She was born Iva Aletta Newkirk on Sept. 24, 1938 the parents of Willard and Dora "Maude" (Fuller) Newkirk, and grew up in Sextonville, Wis., graduating from Ithaca (Wis.) High School in 1956. She married John P. Lawrence on July 22, 1961, and they spent 51 years together.

For the past five decades, Iva has called Milwaukee home. She spent more than 30 years working in stores around Milwaukee and across Wisconsin as a sales representative for companies such as Gillette and Johnson & Johnson.

Iva enjoyed bargain hunting, and vacationing in Door County, Wis., and Fort Myers Beach, Fla. But what Iva enjoyed most of all was being with family -- especially her grandchildren Nick, Ashley, Pat, Emily and Hailey, and her great-grandchildren Austin, Andrew and Bernadette. A week rarely went by that Iva didn't have meaningful contact with several of her youngest fans.

Iva is survived by her son, David (Jeri) Lawrence of Milwaukee and daughter Deb (Todd) Finkelmeyer of Madison. She also is survived by sisters Naomi, Charlotte and Gertrude, and brothers Clifford and Ralph, and numerous nieces and nephews. She was preceded in death by her husband, John, and her brothers Walter and Oliver, and sister Helen.

Visitation will be held on Wednesday, April 2, 2014 from 5:30 PM to 7:30 PM and also a Eulogy service will be held at 7:30 PM at the Clary Memorial Funeral Home in Richland Center. A Graveside Service will be held on Thursday at 10 AM at the Sextonville Cemetery. On line condolences can be made at www.clarymemorialfuneralhome.com

Tribute Wall

JF

“ I have known Iva for many years because our daughters went to grade and h.s. together. I would see Iva working at different stores, stocking the card shelves, and she always greeted me with a big friendly smile. We exchanged Christmas cards each year, and Iva and John flew to Florida and attended our daughter's wedding 9 years ago. Lasting fond memories were made, and Iva is missed by our family. She is in the Lord's hands now.

Joe, Sue & Dan Mischyshyn - Wauwatosa, WI - Friend - May 09, 2014 at 12:00 AM

BF

“ I am SO SORRY to hear the news about Iva, and my heart hurts thinking about this and her family! I send my most heartfelt sympathy to all who were blessed to know her and have her in their lives! She was the mom of my longtime childhood and best friend Debbie Finkelmeyer (Lawrence), and I have many years of fond memories being around Iva and staying at their house, along with going on a trip to Washington D.C. around 8th grade with Debbie and her parents! Iva and John even came with Debbie to my wedding in Clearwater Beach, FL which I will never forget! There are so many special memories, and she has been there throughout the years of my knowing and growing up with Debbie, as well as seeing my own young twins. She will most certainly be missed and holds a very special place in my heart! I send my love and prayers to the whole family.

Becky Sholty (and Chad, Lucas & Amber Sholty) - Milwaukee, WI - Friend of Debbie Finkelmeyer - May 06, 2014 at 12:00 AM

CF

“ So sorry to hear of Iva's passing. Our sincere sympathy to all of her family.

I was part of the group that grew up in Sextonville, attended Church, school and 4H together and have so many fond memories of that time and of each other. She referred me to my college job at the Memorial Union and we made many trips to Madison together.

She was a wonderful person, came from a wonderful family and I am sure, raised a wonderful family of her own. Treasure the memories.

Cal Wise - Lakeland, FL - childhood friend - April 03, 2014 at 12:00 AM

DF

“ Iva and I were childhood friends -- went to grade and high school together. After high school we were employed at the UW Memorial Union. We worked there when she met John. She was a beautiful person and will be missed by many.b

Diane Rice Anderson - DeForest, ID - Childhood Friend - April 02, 2014 at 12:00 AM

DF

“ My sincerest sympathy to Iva's family in her passing. Have not seen her for many years, but have many fond memories from school, 4-H and church.

She was a wonderful lady. My prayers go out to you all.

Donna (Ingmire) Rose - Richland Center, WI - friend - April 02, 2014 at 12:00 AM

GF

“ Grew up and went to school with Iva at Sextonville wisc. We lived across the road from each other and spent child hood to high school neighbors. Good memories.

Gary Duane Marti - Taylor Ridge, IL - Friend - April 02, 2014 at 12:00 AM

PE

“ I did not know your mother very well but she occasionally attended Peace United Methodist Church in Brookfield. Sometimes we sat next to each other in a pew and so had a chance to visit. I am so sorry to hear of her passing.

Peg - April 02, 2014 at 12:00 AM

NF

“ Iva and had had a really nice visit at the end of the luncheon get together. We talked a long time and did a lot of catching up. Iva and I had gone to school together the whole 12 years and I spent lots of time at their house. Iva talked about her family and mine. This was one of the first times she had been there and it was so great to see her. I had lost her phone number when I went to Florida in Oct but thought of her lots. The class of 56 lost a great friend. You will be missed by lots of friends and family. God be with you.

Norma Dellemann - Kenosha, WI - friend - April 02, 2014 at 12:00 AM

GF

“ *My deepest sympathy to Iva's family. I know, without having seen her since high school, that she was a wonderful person and will be missed.*

Sincerely, Glo Harper

Glo Harper - Noxon, MT - childhood friend - April 02, 2014 at 12:00 AM

BC

“ *Our deepest heartfelt sympathy. What a wonderful friend and family member. I shall hold her always in my heart and her lovely smile will always be in my fondest memories. Sharing memories of U W Madison and the Memorial Union with Iva was wonderful. I love her so very much.*

*My deepest heartfelt sympathy,
Barbara*

Barbara and Nelson Lawrence - Appleton, WI - cousin - April 01, 2014 at 12:00 AM